

Course Outline

Programme	ADP Home Economics	Course Code	HEAD-102	Credit Hours	1(0+1)
Course Title	FUNDAMENTALS OF ART AND DESIGN				
Course Introduction					
This course will provide students with a broad perspective of the theories, techniques, and practices of the visual arts, design, crafts, and architecture and art history. The course encourages students to learn by doing, but primarily seeks to make learning productive and enjoyable. Students will develop a sound understanding of application of art and its importance in developing an awareness about design and different painting styles.					
Learning Outcomes					
On the completion of the course, the students will:					
1. Understand the Elements and Principles of Art and Design.					
2. Develop basic skills in Colour Theory, Composition and Visual aesthetics.					
3. Explain various mediums and techniques for creative expression.					
Course Content			Assignments/Readings		
Week 1	Definition & Concept of Art & Design: Nature and Scope of Art and Design		Home task: Write difference between Art and Design		
Week 2	Definition & Concept of Art & Design: Design and Aesthetics		Reading: Inayat N., Arts and Design: A student Companion, Page 8-12		
Week 3	Elements of Design: Line, Shape and Form		Reading: Inayat N., Arts and Design: A student Companion, Page 26-36		
Week 4	Elements of Design: Texture, Pattern		Reading: Inayat N., Arts and Design: A student Companion, Page 37-43 Quiz of 5 marks in week 5: 10 MCQs from the syllabus of first 4 weeks		
Week 5	Elements of Design: Colour Quiz		Reading: Inayat N., Arts and Design: A student Companion, Page 46-48		
Week 6	The Fundamental Principles of Design: Balance, Rhythm		Reading: Inayat N., Arts and Design: A student Companion, Page 49-52		
Week 7	The Fundamental Principles of Design: Emphasis, Proportion and Scale		Reading: Inayat N., Arts and Design: A student Companion, Page 53		
Week 8	The Fundamental Principles of Design: Harmony		Reading: Inayat N., Arts and Design: A student Companion, Page 43-45		
Week 9	Mid Term Exam		Topics included: Nature and Scope of Art and Design Elements of Art and Design Principles of Art and Design		
Week 10	The Designing process as a form of Organization: Steps involved in making of a design.		Assignment of 5 marks: Explain the steps of design process through an example (Dress design, furniture design, painting).		
Week 11	Drawing and Painting Media: An Introduction		Reading: Inayat N., Arts and Design: A student Companion, Page 153-159		
Week 12	Art through the Ages: Cave Art Introduction to Cave paintings, Materials used, Major themes and design elements		Reading: Gardener’s Art through the Ages Page no 15-19		

Week 13	Art through the Ages: Cave Art Introduction to Sculpture and relief, Materials used, Major themes and design elements	Reading: Gardener's Art through the Ages Page no 20-23
Week 14	Art through the Ages: Indus Valley Civilization (Basic characteristics with respect to Art & Design) Architecture: Materials used, Major characteristics and design elements	Assignment of 10 marks in week 14: List similarities and differences between the paintings of any two caves.
Week 15	Art through the Ages: Indus Valley Civilization (Basic characteristics with respect to Art & Design) Sculpture and Pottery: Materials used, Major themes and design elements	Reading: Gardener's Art through the Ages Page no 53-58
Week 16	Art through the Ages: Indus Valley Civilization (Basic characteristics with respect to Art & Design) Seals and Jewelry: Materials used, Major themes and design elements	Reading: Gardener's Art through the Ages Page no 59-65
Week 17	Revision	
Week 18	Final Term Exam	
Textbooks and Reading Material		
1. Art in Everyday Life by Harriet Goldstein (Jan 1, 1960) , The MacMillan Company, New York. 2. Janson's History of Art: The Western Tradition (8th Edition) (My ArtsLab Series) by Penelope J. E. Davies, Walter B. Denny, Frima Fox Hofrichter, and Joseph F. Jacobs (Jan 13, 2010). 3. Gardner's Art Through the Ages: A Global History, Volume II (Gardner's Art Through the Ages: A Concise History) by Helen Gardner (Apr 14, 2008). 4. An eye for Art. I. Krumins. 2013. DK Pub. USA 5. Debra J. Dewitte, Gate ways to Art: Understanding the Visual Arts, 2011, Thames & Hudson, USA 6. Inayat N., Arts and Design: A student Companion, Cravan Book House.		
Teaching Learning Strategies		
Lecture-based learning through lectures and presentations. Technology-based learning -use of Multimedia etc. Group learning through group assignments and discussion.		
Assignments: Types and Number with Calendar		
1. Quiz of 5 marks in week 5: Write at least 10 points on the use of line and shapes in the painting "Three Musicians" by Picasso. (Any other painting can be given) 2. Assignment of 5 marks in week 10: Explain the steps of design process through an example (Dress design, furniture design, painting). 3. Assignment of 5 marks in week 14: List similarities and differences between the paintings of any two caves.		